

COMMENT ON JOURNALISM WEEK

Week a Decided Success.

From the *Missouri Daily Index*
The last week has been "Journalism Week 1917" at Columbia and members of the newspaper fraternity have traveled to the "Athens of Missouri" to talk shop, meet friends and acquaintances, listen to the excellent addresses on live topics of interest to the newspaper men, and to attend the "Made-in-Japan" banquet. The whole program was a decided success and of much help to everyone who attended.

The most interesting event of the whole week was the announcement by Dean Williams of the School of Journalism of the Missouri State University that this school would present a loving cup to the newspaper in Missouri which did the most for the upbuilding of citizenship in the community in which it served during the year 1918.

Banquet a Significant Event.

From the *Missouri Daily Index*
The Made-in-Japan banquet, which closed the Journalism Week program at Columbia, Friday evening, was one of the most unique and significant entertainments of its character ever held in this section of the United States. Not only were the food and decorations, as well as the souvenirs, sent to this country from Japan especially for the occasion, but Consul-General Karusu of Chicago delivered an address outlining Japan's foreign policy and attitude toward this country whose purpose was to dispel "the ridiculous reports" of Japan's purpose to eventually seek war with America, when the psychological moment came, but to show that each nation had much in common and that Japan was a commercial country, if for no other reason, it would not seek to destroy friendly relations with the United States, its largest market.

M. U. Radiates Good Citizenship.

From the *Missouri Daily Index*
This country is not facing starvation. Old Mother Nature is doing her very best to tell the people who depend on her bounty that the sun is shining every day with life-giving warmth, that the rains are coming in season, that production will meet all requirements and that man, whose helplessness is measured by his mental exaltation or depression, still holds in his hands happiness and plenty.

Through the beautiful sunlight of spring one day this week I rode half way across the state. Many times have I watched the scenes along this road and thanked God for beautiful, prolific Missouri. If pessimists are right and starvation is facing the world, I should have seen this time withered fields, nature turning aside, and no return for toil. Instead I saw the wakening earth in all the glory of spring; along the draws between the fields the pink velvet of the crab apple blossoms made a rich border for the darkness of the freshly turned soil; the cattle of a thousand farms grazed contentedly on the food of nature's providing and the men and boys and women and girls, about their appointed tasks in the field, in the gardens and in the homes.

Starvation is not facing this country. Crops will not be a failure. More land is in cultivation, and more intelligent cultivation, than ever before. The wonderful land of the Middle West is responding to the plow and to the sweat of the farmer in proportion and also furnishing for the ranks of war hundreds of young men ready to do their part on the farm, at the forge or in the trenches. God is not frowning on His world in anger and threatening destruction. He is smiling and helping and begging us to fulfill the great destiny of the world in which He has given man so important a part.

During the past week I have talked to men great in the nation and to young men who will be great in the nation. I have talked to Saburu Kurusu, Japanese Consul-General, a delightful gentleman whose brain is always working and whose tongue is able to express what he wants expressed. I have talked to students who are in earnest in purpose and who have ideals and visions and I am more convinced than ever before that the purpose and action of this great nation is united and ready for whatever crisis may come. The University of Missouri is a great center from which radiates an influence for good and for constructive citizenship worthy of our best youth. It is directed by men who have set high the ideal of service and mark accomplishment which becomes a part of the life of every student.

The homes in Columbia support this ideal. I enjoyed this week the hospitality of two Columbia homes, and also of the splendid young men of the Dana Press Club. I would like to live with that bunch. Mr. and Mrs. Floyd Shoemaker are happy in their new home. Mr. Shoemaker milks his Jersey cow with religious attention to strict rules and regulations as

set out by the Agricultural College and cranks his Ford in the blind belief that gasoline and electricity united will make an explosion, whether the magneto is connected or not. Again I was a member of a distinguished party entertained at the beautiful country home of Mr. and Mrs. Marshall Gordon, and Miss Denny, and helped plant a Japanese tree in their front yard, with Consul Kurusu holding a spade, containing about a pint of dirt, in unaccustomed hands. I suspected that the Japanese diplomat had not set out many trees in his time. The photographer had to stop proceedings and ask me to put on my hat, as the reflection of the sun from a shining dome was about to spoil the picture.

And then I came home, inspired to do as much as falls to my part.

WM. S., JR.

The "Made-in-Japan" Banquet.

From the *Daily Capital* (Jefferson City)
Fortunate in the extreme were the five hundred "Made-in-Japan" banqueters who sat in a real Japanese garden four hours Friday evening and heard from the lips and pens of the world's representative citizens messages fraught with sentiments of good will, love and peace. Rothwell Gymnasium was transformed from a severely substantial stone structure used for shelter rather than artistic development into a typical Japanese garden by real Japanese students with real Japanese decorations sent to a real genuine American-Japanese gentleman, Dean Walter Williams of international fame.

Mr. Williams is the originator of the School of Journalism, a promoter of world progress by newspaper enlightenment and the most versatile toastmaster who has ever sat at a banquet table. After the invocation by Rev. Madison Hart of the Columbia Christian Church.

Music, including Japanese and Hawaiian, by the University Orchestra gave an added touch to the loveliness of the Far East. The mallet used by Dean Williams was one fashioned by Japanese wood carvers after the legendary mallet of the Japanese God of Fortune. The legend runs that any one making a wish with the strike of the mallet will see its realization. It was presented to the dean by Viscount Kaneko, president of the America's Friends Society.

Mr. H. J. Blanton, president of the Missouri Press Association, responded to Missouri's journalists' greeting to Japan.

Mr. Saburu Kurusu, consul at Chicago for the Imperial Japanese Government, talked upon Japan and United States. Mr. Gerrit Forte of Chicago, passenger traffic manager of the Union Pacific, responded to "Transportation for World Commerce." "The Japanese in America" was the subject of a talk given by Mr. Katsujō Kato of Chicago. Mr. Kato is editor of the *Japanese Student*.

"As Viewed from Europe" was given by Mr. Karl Walter of London, England. Mr. Ross Hill spoke upon "The University." Governor Gardner upon "The State of Missouri," and speeches were closed by a three-minute talk upon "The Whims of Women" by Arthur Killick ("Fatty Lewis").

Viewed from every standpoint, it was a notable gathering and one that will long be remembered. Nothing had been omitted to make the gathering a great success. The stage setting was complete—a maze of Oriental beauty and artistic design, inspiring music, distinguished guests, a flow of oratory, wit and patriotic appeal. Messages were read from President Wilson and members of the cabinet, together with cablegrams from high Japanese officials and from the American Society in Tokio. The Missouri editors and their guests departed with the strong conviction that 1917 Journalism Week in Columbia was the best ever.

J. T. STINSON TO HELP FARMERS

Former State Fair Secretary Added to Extension Force.

John T. Stinson, for many years secretary of the Missouri State Fair at Sedalia, has been temporarily added to the agricultural extension service of the College of Agriculture during the emergency created by the war.

"We expect to add several men to our service to meet the war emergency," Prof. J. J. Meyer of the agricultural extension service said today. "Mr. Stinson is the first man to be called to assist in this work. He will be primarily connected with the organization of farmers in the east half of the state to encourage greater production."

Mr. Meyer expects to announce further appointments to the service following the next meeting of the Board of Curators, when official action will be taken.

71 M. U. MEN ARE IN TRAINING

Captain King Compiles List of Students Who Are in U. S. Service.

Captain J. C. King, commandant of cadets, has compiled a list of the men who have gone to the training camps. The list, as far as known, numbers seventy-one. The men are:

At Fort Riley: Ralph E. Murray, Carl L. Ray, Byron T. Johnson, Duane L. Tice, George A. Delaney, Warren E. Milligan, Walter W. Von Grempe, Francis M. Darr, Ralph M. Fellows, Grant Wyatt, Jr., John H. Shepherd, J. S. Southard, H. M. Combrink, Harlan R. Sumner, George Shannon, F. W. Niedermeier, Norman D. Twitchell, J. E. Moore, W. B. Weakley, F. W. Hayes, Ross B. Warren, Walter T. Coomer, Roy E. Carr, A. J. Schleneman, C. M. Olfe, Harry L. Mann, Robert Winterhitz, F. W. Osborne, S. H. Ladensohn, Lee S. Eads, F. P. Mathews, W. P. Hay, H. Mc. Burrows, Bryan Wilson, H. B. Cox, W. J. Irwin, J. J. Shy, D. C. McEuen, C. F. Dienst, R. C. B. Elard, J. V. LeBow, R. L. Hedges, Joseph L. Neal, J. M. Belwood, F. M. Williams, C. B. Peoples, C. W. Corwin, W. M. Symon, Louis D. Potter, Charles R. Woody, Earl W. Henderson, Davis P. Jones, E. B. Hotze, Charles McE. Avery, Erwin L. Ocker, Joel H. Bremicker, John R. Cline, Courtney W.

Campbell, John W. Hudson, Martene W. Corum, Joseph C. Elliff, Jr., Anton J. Stankowski, Robert M. Walker, Stephen W. Thompson, John C. Hickerson, William O. Jesse, Joseph Gershon.

Conrad Kinyon, at Fort Meyer, Va.; Dura P. Crockett at Plattsburg, N. Y.; John O. Crose at Fort Benjamin Harrison, Ind.; E. M. McDonald at Fort Sheridan, Ill.

FORGOTTEN, BUT NOT GONE

Thorn in Student's Foot Became Active After Year's Rest.

The proverbial "thorn in the flesh" was evident in the case of A. D. Russell, a student in the School of Engineering, when he discovered last Monday that he had been carrying part of a large thorn in his right foot since a year ago last Easter. While on the Easter camp of the Cadet Corps last year, Russell's right foot was pierced by a long thorn when he jumped down an embankment. A friend pulled the thorn out and the place healed over, the entire thorn apparently having been removed. The wound began to bother Russell again last week and investigation at the Parker Memorial Hospital Monday showed that a large portion of the thorn had never been removed.

READY FOR THE AD MEN

St. Louis Plans to Entertain Many Visitors at Convention.

By United Press
ST. LOUIS, Mo., May 23.—Arrangements for the entertainment of ad-men from all sections of the world, when the Associated Advertising Clubs of the World hold their thirteenth annual convention here next month were under "speed-up" orders today.

If present plans work properly, the big inspirational meeting at Washington University on June 3 will be the biggest out-door meeting the clubs have ever held. Delegates will address congregations in a score of St. Louis churches in the morning and then participate in the afternoon meeting on the quad.

The arrival of an aeroplane from Chicago carrying a package of advertising "copy" from a Chicago agency to a local client will feature the out-door meeting. Ed Nelson will leave Chicago Sunday morning with the copy. He will stop at Springfield to pick up a message of greeting to the convention from Governor Lowden. He will also stop at Bloomington and Lincoln, Ill.

The monster parade, always a feature of the advertising conventions,

will be held Monday night, June 4. The procession this year promises to be the best in the history of the conventions. Each city will be represented in the pageant by a delegation of marchers and many cities will enter floats. So that the marchers may see the scenic features of the parade, the delegations this year will head the procession, giving them an opportunity of reaching a reviewing stand to see the floats.

PLAYERS TO REPEAT FARCE

"The Importance of Being Earnest" Cast May Go on Road in June.

The University Players will repeat Oscar Wilde's 3-act farce, "The Importance of Being Earnest," in the University Auditorium Friday night, June 1. The cast and stage settings will be the same as in the first presentation in the Columbia Theater last week. According to present plans, the London interior setting and the garden scene, which cost the Players \$300, will be turned over to the University for use in future dramatic productions.

The University Players are at present planning to take the play to Fayette and Marshall after Commencement Week. Prof. J. E. Wrench is the director of the play and Robert R. Miller is business manager.

The Triumphant March



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High as were our hopes for its reception, we have realized them far and beyond our expectations.

Bevo today is an established popular success. Everywhere the same question is asked:—"Have you tried Bevo?"



Now, one final word. We promise you that, in accord with the known principles of Anheuser-Busch and all its products, Bevo not only will forever maintain its present high standard of quality, but as time goes on our great endeavor shall be to make this soft drink even more perfect in every detail of its goodness.

You will find Bevo at inns, restaurants, groceries, department and drug stores, picnic grounds, baseball parks, soda fountains, dining cars and other places where refreshing beverages are sold.

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